

H.E. The Ambassador of Montenegro
Mrs. Ana VUKADINOVIC
greece@mfa.gov.me, ana.vukadinovic@mfa.gov.me
210 72 41 212



Thessaloniki, 31/10/2023
Ref No. 1655

Subject: Participation in the "ARTOZYMA"2024

Your Excellency,

With the opportunity of this letter, I would like to inform you about the international fair "ARTOZYMA" by TIF-HELEXPO SA from 24th to 26th of February 2024, at the International Exhibition Center of Thessaloniki. Artozyma is identified brand name with a timeless procession on bakery and confectionery industry giving the chance to domestic and foreign producers to showcase on a higher level their business profile in the international market and expand their export administration through a targeted trade contacts program.

The bakery and confectionery sector is one of the leading sectors of the Greek economy. It is a dynamic, growing, and competitive industry, with strong extroversion. It holds a significant share in exports and is the largest "employer" in Greek manufacturing. Artozyma supports the bakery and confectionery industry's prospects in business development and significant investments, connecting enterprises from all over the world.

With this in mind, we want to officially request of you as the Ambassador of the Embassy in Greece to consider the possibility of spreading the news of "Artozyma" to your country in order to make them aware of it and promote the fair.

In this context, we offer you 12 sq.m., space only stand free of charge, in order to support your presence at the event.

Moreover, we believe that it is a great opportunity for bakery and confectionery companies to be present as exhibitors to our event under a national participation and organize a high-level delegation of bakery and confectionery producers in order to visit "Artozyma".

The companies from your country by participating in Artozyma, will benefit from the business environment of visitors by obtaining potential targeted partners, will get in touch with the decision makers of bakery and confectionery industry and gain the unique experience of interactivity.

HEAD OFFICE: 154, Egnatia str., GR-546 36 Thessaloniki, Greece | T. +30 2310 291 111
ATHENS OFFICE: HELEXPO MAROUSSI: 39, Kifissias Av., GR-151 23 Μαρούσι | T. 210 61 68 888



TIF HELEXPO

NATIONAL INSTITUTION FOR THE ORGANISATION
OF EXHIBITIONS, CONFERENCES AND CULTURAL EVENTS

The Greek bakery and confectionery industry is returning to its regular pace, with the fair focusing on further strengthening the strong professional ties between international markets, by give a priority on attracting of new important Trade Visitors and Hosted Buyers.

We would highly appreciate it if you considered our invitation and if you could also forward and promote it to the appropriate authorities of your country in order to support our efforts and give the opportunity to the Greek market to be acquainted with your country.

With the hope that you will accept our proposal we remain at your disposal for any further discussion and clarification regarding "Artozyma" exhibition.

Respectfully yours

Alexandros Tsakiris
General Manager



Info:

Mrs. Araxia Ganapetian, Project Manager / T. +302310291135 / aga@helexpo.gr

Mrs. Antigoni Gkerou, Exhibitions Dept. / T. +302310291201 / agk@helexpo.gr

HEAD OFFICE: 154, Egnatia str., GR-546 36 Thessaloniki, Greece | T. +30 2310 291 111
ATHENS OFFICE: HELEXPO MAROUSSI: 39, Kifissias Av., GR-151 23 Μαρούσι | T. 210 61 68 888

