

H.E. The Ambassador of Montenegro  
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Thessaloniki, 10/01/2023  
Our Ref.36

**SUBJECT: Invitation to attend FRESKON trade show (23-25/4/2023) in Thessaloniki, Greece**

Your Excellency,

With the opportunity of this letter we would like to bring your attention to our international trade show for fresh fruits and vegetables, **FRESKON**. This is largest trade show for fruits and vegetables held in the Balkans and SE Mediterranean organized by TIF-HELEXPO and occurring in the city of Thessaloniki.

FRESKON is a purely professional exhibition, an international meeting point for companies, producers and traders, enabling the growth of commerce and exports, the promotion of exceptional fruit & vegetable products and the expansion of partnerships through a high-quality exhibition event, a rich schedule of B2B meetings, International Congresses, side events, presentations of innovative products, speeches, etc. FRESKON is a key tool for the growth of enterprises distributing fresh fruits and vegetables in the broader region towards the global market and vice versa. FRESKON 2022 attracted professional visitors from 41 different countries, operated a hosted buyers program from 36 countries around the world, covered an area of 12.500 square meters.

Considering all the above, we would like to invite you to participate as an exhibitor as you will have the ability to get in contact with major distribution networks of distribution of fresh fruits and vegetables from Europe, SE Europe and many more countries around the world as it is the **only sectoral trade show** in the wider area.

TIF-HELEXPO is making an exceptional offer for the international Participations in order to support their presence in FRESKON Exhibition and invites you to participate with the following proposal:

- One stand of 16 square meters free of charge, space only (in case that there is need for more space, this will be offered at a discounted price, depending on the total of the square meters required)
- Free of charge Registration Fee
- Payable amount for Construction (shell scheme) 25€/sq. m. X 16sq. m. = 400€ (+ VAT)

We would highly appreciate it if you considered our invitation for participation positively and forward and promote it as well to the appropriate authorities of your country in order to support our efforts and participate. In order for this venture to be successful, we would appreciate the presence of selected companies and / or professionals familiar to the event.

Looking forward to your prompt response, we remain at your disposal for any further information, wishing to achieve a successful collaboration in the upcoming event.

Should you need more information, please do not hesitate to contact us at any time.

Sincerely yours

  
Dr. Kyriakos POZRIKIDIS  
Managing Director

